

MATCH2BIOSME

A support action
to participate
in FP7 BIO
(White and Green Biotech)
Projects

Consortium



ASSYSTEM



Project funded by
European Commission

For more information, visit our website or contact us at
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Sixth Framework
Programme

Our Mission

Stimulate innovation in the European biotechnology industry by matching the activities of industry and academic institutions.



Partnering Events

One-to-one meetings between companies and academic professionals to increase the number of collaborations on FP7.



Coaching Workshops

Coaching sessions on FP7 project submission, approval and execution.

Online tools and guidelines



High-quality information and guidance on research partnering and FP7 funding opportunities across Europe.

Who should participate?

Academia: Technology Transfer Officers, Grant Officers, Researchers, ...

Industry: SMEs, international corporations, ...



Objective(s) of the project and state of the art

M2B aims at stimulating and enhancing Innovation and raising the level of competitiveness of the European Biotech industry through its specific objectives to:

- 1) increase the number of SMEs, particularly high growth technology companies, investing in R&D through participation in FP7; some *50 collaborative research proposals* involving SMEs should be submitted to the EC 's Research Programme
- 2) increase the number of collaborations between academic research and corporate groups on the one hand and SMEs on the other hand; *20 collaborative research projects* involving SMEs should be in discussion due to their participation in the project
- 3) improve the knowledge transfer and research collaboration and its financing due to a powerful mix of tools which the project will put in place



Methodology

- participation of at least **240 SMEs, Academic institutions or corporate groups** in the *partnering-matchmaking events*; income is intended from these events during the project to cover part of the costs
- participation of at least **160 SMEs** in the *promotion and coaching works* where they will be informed, motivated and coached on research project submissions to FP7 and also on collaborative research issues
- development of **online tools and an information system** allowing SMEs to implement partnerships for FP7 submissions
- **dissemination of the different event opportunities and online tools** to all existing identified SMEs and biotech project sponsors across the European Union with a particular attention on the New Member States



Specific Actions

- mobilization of the consortium with complementary expertise and networks of contacts in the life sciences markets;
- raising of public awareness of FP opportunities using these networks by disseminating information and distributing information via various channels
- organisation of promotion & coaching workshops where SMEs can learn and benchmark
- organisation of R&D matchmaking forums based on a validated event model
- the offering of online tools and workshops to improve research and project management skills and knowledge about IPR and Financing for SMEs, Academia, complemented by assistance in consortium formation, thereby overcoming barriers at the legal, IPR and Financial level
- the dissemination of stories of successful collaborations and their impact.

