



## MATCH2BIO SME COACHING WORKSHOP

MATCH2BIO SME is an EC FP6 SSA (European Commission Framework Programme for Research, Specific Support Action) coordinated by EUROPABIO, the European Association of Bioindustries of Brussels.

M2B (<http://www.match2biosme.com>) objective is to overcome existing barriers to collaborations between academic research, corporate groups and SMEs, to improve the effectiveness of knowledge transfer and financing of further development, through specialised assistance and training to make these collaborations materialise.

Within the project consortium, ASSYSTEM UK, a leading engineering and consultancy company, is in charge of the organisation of coaching workshops to:

- foster participation in the 7<sup>th</sup> Framework Programme<sup>1</sup>, in particular in the Cooperation specific programme for Food, Agriculture and Fisheries, Biotechnology
- and the financing of innovative projects.

### *Why should you attend the workshop?*

• **If you are a Small/Medium-size Enterprise (SME) and need (research) funding for your development** but are not familiar with the European Framework Programme and its procedures or the maze of private financing, this is the opportunity to receive concrete information, to benefit of free tools, to learn about proposals writing and to discuss your projects with experts and other stakeholders.

It's also the opportunity to initiate contacts with potential consortium partners and present your expertise and ideas and learn how to better structure a business plan to be presented to Venture Capitalists.

• **If you are a Corporate Group, a University or a Research Institute**, interested by the EC FP and considering participation or already in the process of preparing a proposal, the workshop will offer you a lucky occasion to improve your understanding of public but also private financing options and provide you with a unique platform to meet valuable research partners looking forward to collaborate on research projects.

• **If you are an institutional authority concerned by Innovation<sup>2</sup>, Growth and Jobs<sup>3</sup>, investing in research<sup>4</sup>, SME policy and affairs**, attending the workshop will contribute to a better tailoring of the support you may offer.

**Whether a commercial firm or a not for profit organisation** – the workshop will provide a better view on European funding opportunities, facilitate discussion with the Biotech community and open the doors of business angels and venture capital.

You will also benefit of a preferred access to future M2B partnering events.

<sup>1</sup> See [http://ec.europa.eu/research/fp7/index\\_en.cfm](http://ec.europa.eu/research/fp7/index_en.cfm) and [http://cordis.europa.eu/fp7/home\\_en.html](http://cordis.europa.eu/fp7/home_en.html)

<sup>2</sup> See <http://cordis.europa.eu/innovation/en/home.html>

<sup>3</sup> See [http://ec.europa.eu/growthandjobs/index\\_en.htm](http://ec.europa.eu/growthandjobs/index_en.htm)

<sup>4</sup> and [http://ec.europa.eu/invest-in-research/index\\_en.htm](http://ec.europa.eu/invest-in-research/index_en.htm)



***Who should attend the workshop?***

- White (industrial processes) or green (agricultural, food processes) biotechnology organisations.
- High growth technology companies or Academic institutions looking forward to participate in European Research or willing to know more about private financing.

***When and Where?***

The first M2B workshop will take place the 9<sup>th</sup> July in Bucharest Romania, at the *University of Agronomical Sciences and Veterinary Medicine Bucharest (USAMV)* Building A, ApA room, 59 Marasti Blvd, RO-011464 Bucharest 1, ROMANIA

Direction instructions: <http://www.salutbucuresti.ro/planoras/>

***How to register?***

Online at <http://www.match2biosme.com>

For further information please contact Jean-Christophe de TAUZIA, ASSYSTEM UK

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See the list of sponsors for this workshop.

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